



# Consent Form

## Parent and/or Legal Guardian Written Consent to participate in the DOODLE 4 GOOGLE COMPETITION

Instructions: Parents and/or legal guardians, please read this Consent Form and the Contest Rules below carefully. If you wish to give consent, please complete and sign this Consent Form, and return the signed and completed form to your child's teacher. Please do not send the Consent Form to Google directly. Your child's teacher will need to attach your Consent Form to your child's Contest submission before mailing the submission to Google. Submissions that are not accompanied by properly signed and completed Consent Forms and any other necessary information or materials will not be accepted by Google. Note: students who are 18 may complete and sign the consent form themselves. Parental or custodial signature is not required.

I (We),

Full name(s) of custodial and/or non-custodial parent(s)/legal guardian(s),

am (are) the lawful custodial and/or non-custodial parent(s)/legal guardian(s) of:

Child's full name ("Entrant")  
Date of birth (MM/DD/YY)  
Place of birth  
Grade level

**By checking this box, the Entrant has my (our) consent and permission to items 1-5 below. (required)**

1. Enter and participate in the Doodle 4 Google Competition ("Contest"). I (we) acknowledge that I (we) have read and understand the attached Contest Rules, and that I (we) and the Entrant will be bound by these Contest Rules.
2. Allow the Entrant's name, age, grade level, region, and school to be displayed along with their doodles.
3. Participate in any media or promotional events, including any possible winner ceremonies, media interviews, and publicity events, related to the Contest.
4. I (we) confirm that the student is a citizen or legal resident of the United States and will report any prize winnings to all relevant federal, state and local tax authorities.
5. Privacy Disclaimer: Any personal information collected during the course of the Contest by Google will only be used for administering this competition, or as otherwise set out in the Contest Rules. Except where prohibited by law, participation in the Contest constitutes the Entrant's and his or her parent's/legal guardian's consent to the storage, use and disclosure of the Entrant's entry details as set out in the Contest Rules.

Any questions regarding this Written Consent can be directed to the undersigned at:  
Number/street address and apt. #  
City, state  
Telephone and fax numbers (work/residence)  
Signature(s)  
(Full name(s) and signature(s) of custodial and/or non-custodial parent(s)/legal guardian(s))



# Contest Rules

## **OFFICIAL RULES NO PURCHASE NECESSARY**

- 1) Description of the Contest: The Doodle 4 Google Competition (the “Contest”) is designed to encourage eligible U.S. school students to use their creativity to create their own interpretation of the Google logo. Judges will choose the winning entries and prizes will be awarded in accordance with these Official Rules.
- 2) Sponsor: The Contest is sponsored by Google Inc. (“Google”), a Delaware corporation with principal place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.
- 3) Binding Agreement: In order to enter the Contest, you must agree to these Official Rules (“Rules”). The Rules consist of the terms and conditions on this page and the Entry Form and Consent Form (“Contest Materials”). If you are a minor, you must obtain the prior permission of your parent and/or legal guardian and your parent and/or legal guardian must also agree to these Rules on their and your own behalf before you can enter this Contest. Because you will be bound by these Rules and these Rules will form a legally binding agreement with respect to this Contest, please read them carefully. You may not submit an entry to the Contest and you and your school will not be eligible for the prizes described in these Rules unless you agree to these Rules. You agree that registration for this Contest and/or a submission of an entry in the Contest constitutes your agreement to these Rules.
- 4) Eligibility: The Contest is open only to current students of the elementary and secondary schools (K–12 grades, including home schools of these grades) in the 50 U.S. states and the District of Columbia, excluding U.S. territories, (“Schools”) that have registered with Google for the Contest by 11:59:59 P.M. Pacific Time (PT) on March 17, 2010. Internet access is required to register for the Contest. The students (“Entrants”) of these Schools must be U.S. residents, must have obtained their parents’ or legal guardians’ prior permission before entering, and their parents and/or legal guardians must have consented to be bound, on their children’s and on their own behalf, to these Rules. The Entrants must also agree to participate in any Media Activity, as outlined in Paragraph 10 below. Employees, interns, contractors, and official office-holders, as well as their immediate families, of Google Inc., its affiliates, and any representatives or agencies of Google or other persons professionally connected with the Contest are not eligible to participate. The National Winner and National Finalists from previous years are eligible to enter, but are not eligible to receive the National Winner or National Finalists prizes. This Contest is void where prohibited.
- 5) Contest Period: The Contest begins at 6:00:00 A.M. Pacific Time (PT) on February 3, 2010 and ends on 11:59:59 P.M. Pacific Time (PT) on May 26, 2010.
- 6) How To Enter: Participating Schools must register on the Doodle 4 Google website ([www.google.com/doodle4google](http://www.google.com/doodle4google)) (“Website”) by 11:59:59 P.M. Pacific Time (PT) on March 17, 2010. Contest Materials and instructions on how to participate in the Contest, create doodles, and submit entries will be on the Website. All entries must be sent by physical mail to the Contest submission address indicated on the Website (Doodle 4 Google 2010, P.O. Box 408, Elmsford, New York 10523-0408). Only submissions mailed to this address will be accepted as valid. Only Schools will be allowed to make entries to Google. Students and their parents should send their entries to their Schools and not to Google. Entries sent by means other than physical mail and by anyone other than the Schools will not be considered eligible entries. Submissions must also be complete (as determined by Google), be in English (unless otherwise specified), and must be received by Google, at the designated Contest submission address indicated on the Website, no later than 11:59:59 P.M. Pacific Time (PT) on March 31, 2010 to be considered eligible entries. Google accepts no responsibility for submissions lost, delayed, damaged, defaced, or mislaid, howsoever caused. Each Entrant may make only one doodle, and each School may send no more than six (6) submissions. Home schools may submit no more than two (2) doodles total, for all age groups. All intellectual property and industrial property rights in any entries that belonged to the Entrants will remain with the Entrants, but the submissions will otherwise become the property of Google, and will not be returned after the Contest.
- 7) Conduct: By entering the Contest, you agree to comply with and be bound by these Official Rules, which will also be posted on the Website. Failure to comply with these Rules may result in disqualification from the Contest. You further agree to comply with and be bound by the decisions of the judges, which are final and binding in all respects. Google reserves the right in its sole discretion to disqualify any Entrant it finds to be: (1) tampering or attempting to tamper with the entry process or the operation of the Contest; (2) violating the Official Rules; (3) violating the terms of service, conditions of use or general rules or guidelines of any Google property or service; or (4) acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person. Any false information provided within the context of the Contest by any Entrant concerning identity, postal address, ownership of right or non-compliance with the Rules may result in the immediate elimination of an Entrant from the Contest. Google further reserves the right to disqualify any entry that it believes in its sole and unfettered discretion infringes upon any law or otherwise does not comply with these Rules. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY PROPERTY OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, GOOGLE RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
- 8) Judging and Selection of Winners: All entries will be judged by a panel of independent “Expert Jurors” and Google employees based on the following judging criteria: 1) artistic merit, 2) creativity, 3) theme communication, 4) appropri-



# Contest Rules

ateness of the supporting statement, and 5) whether the submissions adhered to these Rules. Decisions of the judges are final and binding. In the event there are not enough eligible entries, not all prizes will be awarded. If any winner is not able for whatever reason to accept their prize, then Google reserves the right to award the prize to another Entrant or school (as applicable). Submissions will be divided into four grade groups (Kindergarten – Grade 3, Grade 4 – Grade 6, Grade 7 – Grade 9, and Grade 10 – Grade 12) for judging. There will be four (4) stages of judging for each grade group: State, Regional, National, and National Winner. For purposes of the State level judging, entries from the District of Columbia will be judged as coming from the State of Maryland. For purposes of the Regional level judging, states will be divided into Regions as indicated on the Website. At the State level, up to four hundred (400) State Finalists (hundred (100) per grade group; two (2) from each state) will be selected. At the Regional level, forty (40) Regional Winners (ten (10) per grade group; one (1) from each region) will be selected from the pool of State Finalists. Winners at the State and Regional levels will be notified via their school on or before May 17, 2010. At the National level, four (4) National Finalists (one (1) per grade group) will be selected from the pool of Regional Winners by public vote via the Website. Voting will be open from 12:00:00 A.M. Pacific Time (PT) May 17, 2010 to 11:59:59 P.M. Pacific Time (PT) on May 24, 2010. Google will then choose one (1) National Winner from among the four (4) National Finalists. All Regional Winners will be invited to attend an awards ceremony on May 26, 2010 at the Google New York Office, where the National Finalists and the National Winner, will be announced. In addition, Google will select give (5) public or private schools and five (3) home schools to win Extra Credit: Technology Booster Awards. The winners of the Extra Credit: Technology Booster Awards will be determined using the following criteria: a) the school must have submitted the maximum number of entries (six (6) doodles for public or private schools and two (2) for homeschools), b) all the school's entries were received by Google by 11:59:59 P.M. Pacific Time (PT) on March 10, 2010, and c) at least one of the school's entries was named as a State Finalist. In the event that more than five (5) public or private schools or more than three (3) home schools meet this criteria, the five (5) public or private schools and/or three (3) home schools with the highest cumulative quality scores of the State Finalists' doodles will be awarded the Extra Credit: Technology Booster Awards.

9) Prizes: The National Winner will win a \$15,000 college scholarship to be used at the school of their choice; a trip to the Google New York Office on May 26, 2010 (retail value approximately \$1500); a \$25,000 grant towards the establishment/improvement of a computer lab for their current school; a laptop computer (retail value approximately \$800); a Wacom digital design tablet (retail value approximately \$60); and a t-shirt with their Google Doodle printed on it (retail value approximately \$15). Their doodle also will be displayed on the [www.google.com](http://www.google.com) home page for one day. The three (3) National Finalists who did not become the National Winner will win a laptop computer (retail value approximately \$800), a Wacom digital design tablet (retail value approximately \$60), a trip to the Google New York Office on May 26, 2010 (retail value approximately \$1500), and a t-shirt with their Google Doodle printed on it (retail value approximately \$15). The thirty-six (36) Regional Winners who did not become National Finalists will win a trip to the Google New York Office on May 26, 2010 (retail value approximately \$1500), a Wacom digital design tablet (retail value approximately \$60), and a t-shirt with their Google Doodle printed on it (retail value approximately \$15). The three hundred sixty (360) State Finalists who did not become Regional Winners will each receive a Doodle 4 Google certificate. The five (5) public or private schools winning the Extra Credit: Technology Booster Awards will receive twenty (20) netbook computers each (retail value approximately \$6000), and the three (3) home schools winning the Extra Credit: Technology Booster Awards will receive two (2) netbook computers each (retail value approximately \$600). For the National Winner's scholarship, Google will gross up the scholarship amount to a maximum of \$25,000 to cover possible taxes. The National Winner is responsible for taxes not covered by this grossed-up amount, as well as any other incidentals or costs associated with claiming the prize. All minors traveling to the Google New York Office must be accompanied by one parent or legal guardian. The trip portion of the prizes will consist of economy-class airfare for two (the contestant and their one parent or guardian) from a major airport closest to the winner to a major airport near New York City; hotel accommodations for two nights in New York City; and meals and transport to and from the airport, hotel, and Google for the duration of the event on May 26, 2010 in New York City. Airfare, hotel accommodations, transport and meals will be arranged at the Sponsor's discretion. Winners are responsible for transport from their home to and from their airport and any other incidentals or expenses. There is no cash alternative and the prizes must be taken as offered. Google reserves the right to substitute prize(s) of an equivalent value should the prizes become unavailable for any reason.

10) Media Activity: By participating in this Contest, you agree and hereby grant Google permission to use, copy, modify and make available your submissions to the public (with or without attribution to you) for any purpose, such as, but not limited to, press and media communications, without further compensation to you. You also agree to participate in any media or promotional activity regarding the Contest. If you are a winner, you agree that Google may use your name and likeness to administer and promote the Contest and to conduct media interviews and promotional events.

11) Privacy Notice: By participating in this Contest, you agree that we can collect your personal information, and that if we cannot collect the required data, you may not be eligible to participate in the Contest. Any personal information collected during the course of the competition by Google will only be used for administering this Contest and for other purposes as outlined in these Rules, and will be subject to the practices described in the Google Privacy Policy (located at <http://www.google.com/intl/en/privacy.html>). You will have the right to access, review, rectify or cancel any personal data held by Google by writing to Google (Attention: Privacy Matters) at the Google address listed above.

12) General Conditions: This Contest is governed by the laws of the State of California, United States. All federal, state



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and local laws and regulations apply. By participating in this Contest, you agree to be bound by the terms of these Official Rules and by Google's decisions, which are final and binding on all matters pertaining to this Contest. Return of any prize/prize notification may result in disqualification and selection of an alternate winner. Any potential winner who cannot be contacted within fifteen (15) days of attempted first notification will forfeit his or her prize. Potential prize winners may be required to sign, notarize, and return an Affidavit or Declaration of Eligibility, a Liability/Publicity Release, an I.R.S. Form W-9, and provide any additional information that may be required by Google. Failure to comply within this time period may result in disqualification and selection of an alternate winner. Google is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of the prizes. Entrants certify that their entry is original and that they are the sole and exclusive owner and rights holder of the submitted entry (or if they are not sole and exclusive owner and rights holder of the submitted entry, that they have obtained the necessary permission to include the entry in the Contest) and that they have the right to submit the entry in the Contest. Each entrant agrees not to participate in the Contest in any manner that might (1) infringe any third-party proprietary, intellectual property, industrial property, personal rights or other rights, including without limitation, copyright, trademark, patent, trade secret or confidentiality obligation; or (2) otherwise violate applicable law in any countries in the world.

13) No Recourse to Judicial or Other Procedures: To the extent permitted by law, the rights to litigate, to seek injunctive relief or to any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded, and you expressly waive any and all such rights.

14) LIMITATIONS OF LIABILITY: TO THE MAXIMUM EXTENT PERMITTED BY LAW, YOU INDEMNIFY AND AGREE TO KEEP INDEMNIFIED GOOGLE AT ALL TIMES FROM AND AGAINST ANY LIABILITY, CLAIMS, DEMANDS, LOSSES, DAMAGES, COSTS AND EXPENSES RESULTING FROM ANY ACT, DEFAULT OR OMISSION BY YOU AND/OR A BREACH OF ANY WARRANTY BY YOU SET FORTH HEREIN. TO THE MAXIMUM EXTENT PERMITTED BY LAW, YOU INDEMNIFY AND AGREE TO KEEP INDEMNIFIED GOOGLE AT ALL TIMES FROM AND AGAINST ANY LIABILITY, ACTIONS, CLAIMS, DEMANDS, LOSSES, DAMAGES, COSTS AND EXPENSES FOR OR IN RESPECT OF WHICH GOOGLE WILL OR MAY BECOME LIABLE BY REASON OF OR RELATED OR INCIDENTAL TO ANY ACT, DEFAULT OR OMISSION BY YOU UNDER THESE RULES INCLUDING WITHOUT LIMITATION RESULTING FROM OR IN RELATION TO ANY BREACH, NON-OBSERVANCE, ACT OR OMISSION WHETHER NEGLIGENT OR OTHERWISE, PURSUANT TO THESE RULES BY YOU. TO THE MAXIMUM EXTENT PERMITTED BY LAW, YOU AGREE TO HOLD GOOGLE, ITS RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES AND ASSIGNS HARMLESS FOR ANY INJURY OR DAMAGE CAUSED OR CLAIMED TO BE CAUSED BY PARTICIPATION IN THE CONTEST AND/OR USE OR ACCEPTANCE OF ANY PRIZE WON.

15) Third Parties: Google is not responsible for the policies, actions, or inactions of others, including your School, that might prevent you from entering, participating, and/or claiming a prize in this Contest.

16) Intellectual Property: By registering for the contest and/or submitting an entry you agree explicitly that all components of your artwork and supporting statement are indeed original creations. Any intellectual property infringement, misuse or plagiarism of another person's work in any form or state will result in immediate disqualification and forfeiture of eligibility to receive all awards, recognition and prizes. You also agree to allow Google to make public statements regarding any disqualifications and any grounds for disqualification.

17) Internet: Google is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission. Google is not responsible for theft or destruction or unauthorized access to or alterations of Contest materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind. Google is not responsible for inaccurate transmissions of or failure to display Contest materials on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Internet portion of the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Google reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest.

18) Severability: If any provision(s) of these Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

19) Winner List: The names of the winners will be posted on the Website within one month of the end of the Contest.

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